Shri B.L.Verma is a grassroot worker associated with the party organization for a long time. He started politics from the booth level. After this, he reached the Mandal and district level.

In 1984, he became the District General Secretary of Bharatiya Janata Yuva Morcha. He continued to work for the organization and became the State Minister of BJP Yuva Morcha in 1997. Shri B.L.Verma was also the State Minister of BJP from 2003 to 2007.

In view of the experience and seniority of Shri B.L.Verma, he was made the President of BJP Braj region twice. Then increasing his stature, the party made him the State Vice President of BJP.

Later, he was the Chairman of UP State Construction Development Corporation Limited (UP Social Welfare Construction Corporation).

BJP sent him to the Upper House (Rajya Sabha) in November 2020. In the Cabinet expansion in the second term of Prime Minister Shri Narendra Modi, in July 2021, he was given the responsibility of Minister of State in the Ministry of Cooperation and Ministry of Development of North Eastern Region.

Presently, in the third term of Modi Government, Shri B.L. Verma is serving as Minister of State in the Department of Consumer Affairs, Food and Public Distribution and Ministry of Social Justice and Empowerment.